

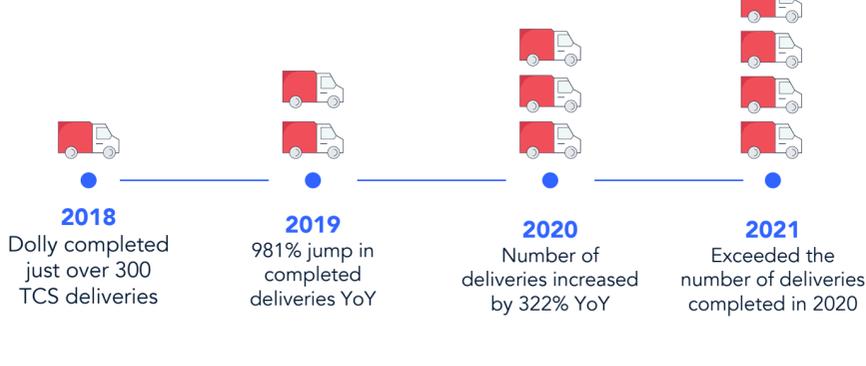
# A Winning Partnership: TCS & Dolly



The Container Store partnered with Dolly in 2018 with the aim of providing their customers with fast and secure delivery while streamlining last-mile logistics. Based on Dolly's commitment to providing an exceptional delivery experience that puts the customer at the center of the transaction and an overwhelming amount of positive customer reviews, Dolly became TCS' exclusive local delivery partner for all of their stores by the end of 2021.

## Deliveries By The Numbers

From its launch in 2018, the partnership between TCS and Dolly has grown leaps and bounds. Here's a year-by-year breakdown:

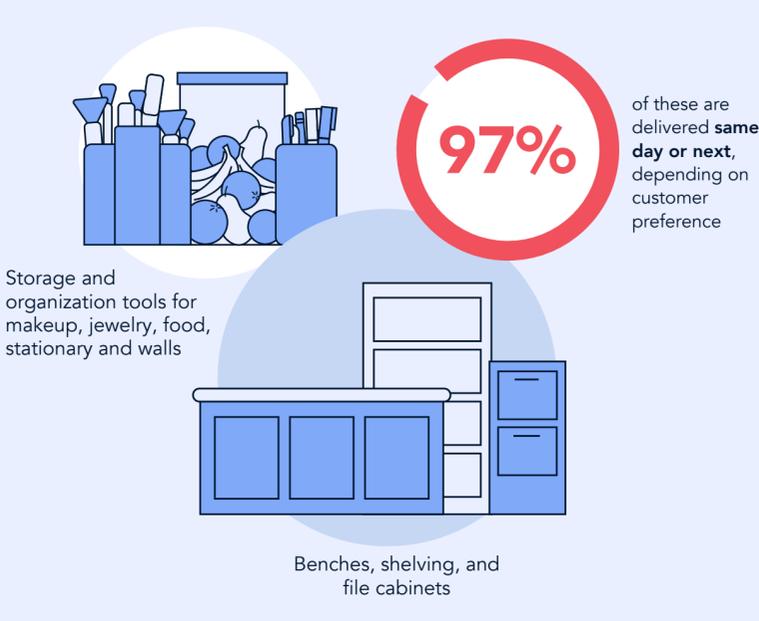


## Deliveries By Product Type

### Custom Closets



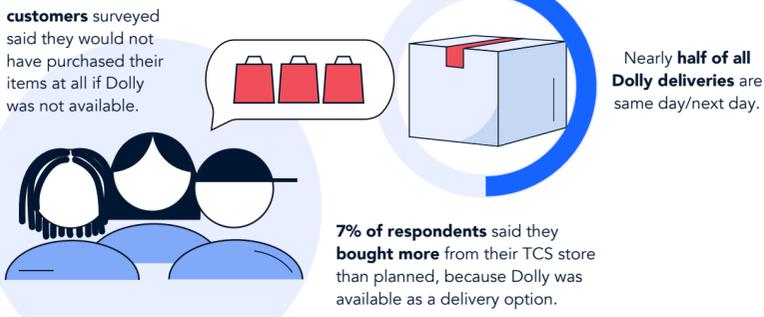
### Smaller Items



## The Impact of TCS's Partnership With Dolly

TCS's partnership with Dolly has been extremely lucrative. The retailer has seen an increase in:

### Sales



### Loyalty and Brand Perception



### Customer Satisfaction



### Employee Satisfaction



## Expand Your Business By Partnering With Dolly.

Let Dolly help you optimize your delivery program and hit your customer satisfaction goals. Visit [dolly.com/partners](https://dolly.com/partners).

Learn more about The Container Store x Dolly story at [dolly.com/tcs-case-study](https://dolly.com/tcs-case-study)

